

White Iris products
contain up to 96%
natural ingredients*

No silicones, parabens, sulphate
surfactants and petrolatum.

*The remaining percentage of ingredients
guarantees product stability and appeal.



L'ERBOLARIO





WHITE
IRIS

A soft cloud of purity

If there is one flower that is always greatly admired, it is the Iris Pallida or “Giaggiolo”: a very elegant ornamental plant, with a long stem reaching towards the sky and silky purple, yellow or white petals.

The word “Iris” comes to us from ancient Greek, and was the name given to the rainbow and the deity who personified it. Iris was the winged goddess who carried messages between gods and humans, connecting heaven and earth just like a rainbow.

For this reason, the Iris is symbolically regarded as a good omen and bearer of good news.

In Mediaeval times, it was often used in heraldry to represent noble families and lineages,

and the coat of arms for Florence, the Florentine Lily, is actually thought to be a stylised Iris.

Indeed, the Tuscan city has a particular connection with this flower, with a special botanical garden dedicated to irises, and an international iris competition held there since 1954.

The raw ingredient for cosmetics is derived from the rhizomes, which are dried and then reduced to a powder.

The ancient Egyptians were the first to use this material to create their perfumes and lotions, and it is so highly valued that the Iris is still known as the “blue gold of perfumery” up to today.

Its fragrance is unique and universal, because its subtle, intense nuances make it perfectly suited to perfumes worn any time of the year. At L'Erbolario we have always had great

love for the Iris, so much so that we chose the variety with purple petals as the star of one of our most popular lines of fragrance, which has continued to attract customers for over 20 years with its delicate talc-like scent.

So we have now decided to add a sister line dedicated to the white Iris, a symbol of purity and delicacy with its pale petals like soft clouds.

Our White Iris fragrance not only enhances the wearer with its rich, stylish perfume, but is also perfect for use with clothes or linen thanks to its unique “scent of cleanliness”, which is why we have also chosen to use it in products that add fragrance to drawers and wardrobes.

In addition, the rhizomes of this wonderful flower have provided us with the special ingredients for the cosmetics in this line.

Harnessing the skills of our Laboratory, we

have produced an extract with both moisturising and toning properties, and a distilled water from the residue with a softening, refreshing effect, providing care for your skin that is as pure and gentle as White Iris petals.



Perfume

This fragrance manages to be both delicate and intense, a harmonious and stylish combination. An initial hint of citrus fruits and Pink Pepper is followed by a full, generous scent of flowers, enhanced by notes of vanilla and slightly tangy towards the end.

The sensation of holding a great bouquet of white irises will remain in your memory for a long time.

Notes of:

*Orange peel, Pink Pepper,
White Iris, Turkish Rose,
Vanilla, Cardamom*

Bath Cream

with extract and distilled water of
White Iris

This creamy, well-balanced detergent is soft and delicate on the skin, cleansing it gently but thoroughly.

The combination of surfactants from Cottonseed oil, and the extract and distilled water obtained from the rhizomes of White Iris help to keep the skin smooth and velvety.

The voluptuous scent of the perfume is a real touch of class.

Perfumed Caress Smoothing Body Fluid

with extract and distilled water of
White Iris

FAST ABSORBING

As its name suggests, this white emulsion is like a scented caress on the skin.

Thanks to its light fluid texture, it is absorbed very quickly, leaving your skin wonderfully nourished and hydrated, and scented with a soft fragrance.

The moisturising, nourishing and toning effects are due to the content of White Iris extract and distilled water, Shea butter and Cottonseed oil, while the addition of Tapioca starch leaves the skin feeling velvety and soft.



Perfumed Body Cream

with extract and distilled water
of White Iris

This rich body cream contains some special plant-derived ingredients, such as White Iris extract and distilled water, Cotton oil and Shea butter, giving the skin exceptional nourishment and softness.

When lightly rubbed in, it envelops your body in a delectable floral scent.

Perfumed Soap

with extract of White Iris

This delicately scented soap is made with plant-based ingredients, designed to gently cleanse the body.

Laundry Essence

Made with pure flower essence, it gives a fresh, floral scent to your laundry after washing and drying. Just pour one or two capfuls of the essence into the fabric softener compartment of your washing machine, or add them to the final rinse of your hand wash.

Alternatively, you can pour a few drops onto a cloth and add this to your laundry in the dryer.

Ceramic Medallion to be perfumed for Drawers and Wardrobe

Here's a novel idea to give a fresh, clean scent to where you keep your clothes and linen.

Just add a few drops of fragrance to this charming ceramic medallion, and then hang it in your wardrobe or tuck it inside a drawer.



The pure, irresistible scent
of White Iris It are gently diffused
in our gift ideas...

The cosmetics in this line are packed
in three attractive fabric cases coated with Iris petals:
a perfect gift idea!

Gem Beauty Case

Bath Cream 300 ml and Perfumed Body Cream 300 ml
Limited edition in Fabric Beauty Case



Petal Mini Beauty Case

Perfume 15 ml and Perfumed Body Cream 75 ml
Limited edition in Mini Fabric Beauty Case



Blossom Beauty Pochette

Bath Cream 75 ml and Perfumed Body Cream 75 ml
Limited edition with Fabric Pochette




10 good reasons to choose L'Erbolario



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Because at L'Erbolario we believe that cosmetics should always rhyme with ethics.

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